



Digital Marketing

Industrial Internship & Training Program

About The Program:

REGex Software Services's Digital Marketing course is a valuable resource for beginners and experts.

This course will introduce you to SEO Optimization, Search Engine Marketing, Social Media Marketing, Content Marketing, Email Marketing, WordPress Fundamentals, Google Analytics, Affiliate Marketing, E-commerce Marketing from Basics to Advance.

If you want to become Digital Marketing Program, REGex introduce this course for you.

Mode:

Physical (Jaipur)or Online (Google Meet) **Duration:**

5 Months

Weekly Duration:

20 Hours Per week

Participants:

25 - 30 per Batch

What you will Learn:



SEO Improve website visibility and rankings.



SEMRun effective search engine ads.



Create engaging and valuable content.



WordPressBuild and manage websites easily.



Google Analytics
Track and optimize website performance.



Affiliate Marketing Earn through affiliate programs.



E-commerce Increase online store sales.



Email Marketing
Drive conversions with effective email campaigns.



- 180+ hours on demand Live Video Lectures
- Offline Access of Lecture Videos & Notes
- 24*7 Mentorship Support
- Working on Live Projects

⊕ Output:

- Able to think out of the box
- Work on multiple projects and Opportunity to get Internship in REGex or in any other Other company through us
- Become ready for Digital Marketing
- Min Annual Salary of Digital Marketing is ₹2.4-5 LPA

Live Sessions

Live Sessions by Expertise Trainers and Access of Recorded Session is also available

Live Projects

Get a chance to work on Industry Oriented Projects to implement your learning

24*7 Support

24*7 Mentorship Support available for all Students to clear all of your doubts

Opportunities

REGex provides Internship / Job opportunities to the best Students in different Companies.

Placement Opportunities in Companies

You can get Internship/Training Opportunities to get placed in HP, DELL, Honeywell, Rightpoint, Frontdoor, Fractal and many more according to your performance.

Placement Process:

- We'll train you from first week and TEAM will analyze your performance according to your Assignments & tests.
- It's compulsory to complete 75 80% assignments and tests to get Placement Opportunities.
- You will be tested by different type of tests and assessments.
- After Completion of 5th month, TEAM will guide you about resume making and Team will take your resumes and analyze it accordingly.
- After this process you will get details about the further process of exam according to your performance and company's requirement.
- You will get Opportunities back to back from REGex End via a mail according to your performance.

Package Offered So Far:

- Minimum Package:2.4 LPA
- Average Package:4 LPA
- Highest Package:5 LPA

Our Students Placed // Partnership





































COURSE CONTENT:

- Fundamentals of Digital Marketing (10 Hours)
- Search Engine Optimization (SEO) (25 Hours)
- Search Engine Marketing (SEM) & Pay-Per-Click (PPC) (20 Hours)
- Social Media Marketing (SMM) (25 Hours)

- TreeContent Marketing (15 Hours)
- Email Marketing (10 Hours)
- WordPress Basics (20 Hours)
- Web Analytics (15 Hours)

- Affiliate and Influencer Marketing (10 Hours)
- E-Commerce Marketing (10 Hours)
- Emerging Trends in Digital Marketing (10 Hours)
- Capstone Project and Hands-On Training (10 Hours)

[Note] Content may Subject to Change by REGex as per Requirement

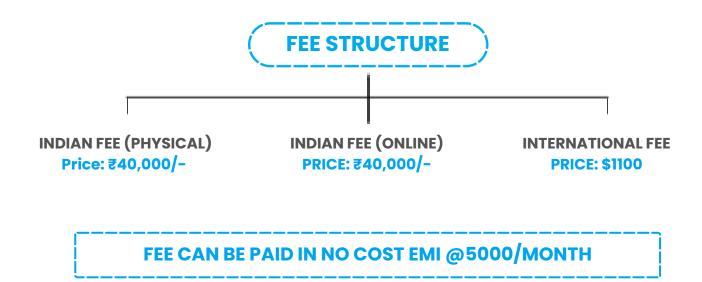
Additional Session can be conducted on GIT, Linux, Docker, AWS Basics, Jenkins, and many more for all students.

Projects you will work on

Live Client Projects With Development Team Under The Guidance Of Mentor

Project Use Cases

FEE STRUCTURE & CASHBACK POLICY:



Cashback Policy

- You will get your Unique Referral Code after successful paid registration.
- You will get ₹2500 Cashback directly in your account for each paid registration from your Unique Referral Code on monthly basis(After Closing Registrations of this program).
- For Example:- If we received 10 paid registration from your Unique Referral Code then you will receive ₹2500*10 = ₹25,000 on monthly basis.



For Frequent Course Updates and Information

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